

TRADE IN YOUR OLD RADIO!

EASY TERMS
Small Weekly Payments

COAST RADIO... 900 J ST.

FOR GUARANTEED RADIO-TELEVISION SERVICE
Gilbert 2-0424



Logos for Admiral, Zenith, Spornon, Scott, Stewart Warner, Hoffman, Philco, Crosley, and Bendix Radio are scattered around the text.

BART CARRICK
GUARANTEED
RADIO & TV SERVICE
Over 20 Years Experience
ON ALL MAKES

TELEPHONE
Gilbert 3-4976

Corner 19th & P St.

Large Selection of Popular & Classical Records
CAPEHART - PHILCO - ZENITH & ADMIRAL
RADIOS & TELEVISION SALES & SERVICE
COMPLETE AUTO RADIO SERVICE
Parking Space Always Available



Radio Dealers

ADMIRAL RADIOS
World's largest manufacturer of radio-phonograph-television combinations. Also portable and table models, "Magic Mirror" television (engineered to outperform any set, anywhere, any time), Dual-Temp refrigerators, electric ranges.

"FOR INFORMATION CALL"
DEALER
COAST RADIO COMPANY 900 J. Gilbert 2-0424

ALHAMBRA T V & RADIO CENTRE
2010 Alhambra Bl. Hillcrest 5-4748
(See Advertisement Page 325)

BREUNER JOHN CO 604 K. Gilbert 3-8061
BUSH ELECTRIC APPLIANCE CO
2300-28 Av. Hillcrest 5-4011

CAPEHART PHONOGRAPH-RADIO INSTRUMENTS
Known everywhere as the world's finest instrument for musical reproduction.

"WHERE TO BUY IT"
DEALERS

CARRICK BART 19th & P. Gilbert 3-4976
FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr. Inwood 9-3931
HARMS FURNITURE & APPLIANCE CO
2867 Fulton Av. Inwood 9-7525

Carrick Bart 19th & P. Gilbert 3-4976
(See Advertisement This Page)

COAST RADIO CO 900 J. Gilbert 2-0424
COLONIAL ELECTRONICS SERV
4610 Stockton Bl. Hillcrest 5-3801

COLONIAL HOME APPLIANCES
3836 Stockton Blvd. Hillcrest 6-4724

CROSLY RADIOS
Color Styled
Type-Engineered
New Portables
Rich Colorados . . . Compact, powerful.
Sales - Service

"FOR INFORMATION CALL"
HANDY ANDY RADIO & APPLIANCES
5535 H. Hillcrest 7-1950

Day Harry W 1221-19th. Gilbert 2-6473
DEPAUL'S RADIO SERVICE
3241 Folsom Blvd. Hillcrest 7-0034
(See Advertisement Page 324)

EASTERN THE 1114 J. Gilbert 2-7641

EMERSON RADIO
BETTER STYLE . . .
TONE . . .
PERFORMANCE . . .
VALUE . . .

Sold only through
Authorized Emerson Radio Dealers.
"FOR INFORMATION CALL"
DEALER

COAST RADIO CO 900 J. Gilbert 2-0424

Fava Radio & Appliance Sales & Service
316-6th Broderick. Hudson 4-3140
Store No 2 316-6th Broderick. Gilbert 2-8374
(See Advertisement Page 323)
Fey's Hardware & Appliances
555 La Sierra Dr. Inwood 9-3931
(Continued Next Page)

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Radio Dealers-(Cont'd)

GENERAL ELECTRIC RADIOS
Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phon combinations with the GE Electronic Reproducer and Dual Reversible Stylus.

"WHERE TO BUY THEM"
SALES & SERVICE DEALERS

ARNOLDS FURNITURE STORE
1200 J. Gilbert 2-8703
COAST RADIO CO 900 J. Gilbert 2-0424

GOODYEAR SERVICE STORE
1630. HU dsn 4-9166
Lyon Darwin Howe Co 2901-35th. Hillcrest 6-4751

SACRAMENTO ELECTRIC CO
1831. Gilbert 3-1533
Taloff Electric Co 620 J. Gilbert 3-1055

George's Radio Service 1123A Del Paso Blvd N Sacto. Wabash 5-0812
HAGGIN-GRANT RADIO & ELECTRIC SERV
2385 Most Rd Del Paso North. Wabash 5-4982

HANDY ANDY RADIO & APPLIANCES
RADIOS
TELEVISION

Sales - Installations - Service
CAPEHART - R.C.A. - PHILCO
HOFFMAN - ADMIRAL - CROSLY
Antenna Installations & Repairs
Guaranteed Repairs on All Makes of Radios & Television
OPEN EVENINGS UNTIL 9 P.M.
5535 H. Hillcrest 7-1950

Harms Furniture Appliance Co
2867 Fulton Av. Inwood 9-7525
Henle's Speedy TV Service 1904-28th. Hillcrest 7-4654
(See Advertisement This Page)

JACKSON FURNITURE CO
14th & K. Gilbert 2-7604
Jenic & Co 1985 Fulton Av. Inwood 9-0846
Landscape W J Co 2338 Cortez Wy. Inwood 9-0296

LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso Bl. Wabash 5-9906

MAGNAVOX RADIO-PHONOGRAPHS
SALES AND SERVICE

Magnavox provides space for television, too! Enjoy fine AM - FM radio plus 3-speed record changer. Choose from a wide range of traditional and modern cabinets.

"WHERE TO BUY THEM"
Breuner John Co 604 K. Gilbert 3-8061
Coast Radio Co 900 J. Gilbert 2-0424
Sherman Clay & Co 1312 K. Gilbert 2-6911

MARCHI MUSIC CO 1208 J. Gilbert 2-9066

MOTOROLA RADIOS
Preferred by MILLIONS!
Motorola RADIOS
New-Auto-Portable
Long-range reception,
rich "Golden Voice" tone,
long lasting dependability. AM-FM home radios,
powerful portables, custom-built or standard auto
radios for most cars & trucks.

"WHERE TO BUY THEM"
DEALERS

COAST RADIO CO 900 J. Gilbert 2-0424
COOK ROSCOE D
2128 Del Paso Blvd. Wabash 5-2754

GOODRICH B F CO 1200 I. Gilbert 2-3811
RADIO SERV & EQUIP CO
1424 J. Gilbert 2-0641

RADIO TEL SERVICE CO 5526 H. Hillcrest 6-3506
SAFE RADIO SERVICE CO
1st 15th. HU dsn 4-0869
T V FOTO DEN
2831 Fair Oaks Blvd Carmichael. Inwood 9-1873

NATIONAL RADIO RECEIVERS-
SACRAMENTO ELECTRONIC SUPPLY CO
1219 S. Gilbert 2-7679
(Continued Next Page)

SIGNAL RADIO CO.
GUARANTEED
RADIO REPAIR SERVICE
"ALL MAKES OF HOME RADIOS"
• Service Specialists on
Radio Phonograph Combinations

Philco • Magnavox • R. C. A. Victor
Zenith • Stromberg-Carlson
General Electric • Packard-Bell
Capehart • Westinghouse • Admiral

- Checkup In Your Home -
Phone **HI 11crest 5-6473**
Open Evenings 'Til 8 P.M. - City Wide Pick-Up & Delivery
510 - 36TH ST., AT MCKINLEY BLVD.



Henle's SPEEDY TV SERVICE
Hillcrest 7-4654
Dealer for . . .
HOFFMAN
PHILCO
CAPEHART
ZENITH
RCA
PACKARD BELL
TELEVISION

ALL MAKES REPAIRED
In Your Home or At Our Shop
TELEVISION ANTENNAS INSTALLED
CLIFTON K. HENLE
1904-28TH ST.
AT S. ST.

